



A product recall doesn't have to create a financial burden you can't overcome.

Product Recall Expense Coverage Endorsement

CNA's Product Recall Expense Coverage Endorsement helps companies manage the financial impact of removing recalled products from the market. When a recall occurs, this critical coverage responds by providing reimbursement for as much as 90% of the expenses and additional costs associated with the recall, including: communication, transportation, rental of temporary storage, overtime costs and disposal.

Coverage Highlights:

- Two distinct coverage options:
 - Basic — includes instances when a product is a component in a recalled product.
 - Advance — matches all of the Basic form's coverage plus:
 - Reimburses the cost of repairing, replacing or repurchasing your recalled product.
 - Pays damages you become legally obligated to pay to third parties for those third parties' recall expenses.
- Policy limits of up to \$2 million are available.
- Coverage applies to either customer-initiated recalls or those ordered by an authorized regulatory agency or government entity.

Eligibility:

- Coverage available for small- to large-size manufacturers.
- Eligible recall expenses will be reimbursed for products manufactured, processed, packaged, handled, distributed or sold no earlier than two years prior to the policy period (options for additional years prior to the policy period are available).
- The manufacturer is responsible for paying a minimum of 10% of the product recall expenses for each covered recall. Customer participation percentage applies in excess of any fixed dollar deductible amount.
- A dollar deductible amount (applied prior to the participation percentage) is available but not required.
- Expenses must be incurred within one year of recall initiation and reported within one year of the date on which the expenses were incurred.

Insurance solutions made to meet your unique risks.

At CNA, we realize that each manufacturing operation and company faces its own individual risks. That's why we offer a flexible portfolio of products that can be easily customized to meet the needs of your business. With our market reliability and an "A" rating for financial strength, CNA stands ready to deliver the enterprise business insurance solutions your manufacturing firm demands. When you're looking for an insurance carrier with the manufacturing experience and expertise you need to manage product risks ... **we can show you more.**[®]

For more information, please contact your local independent agent or visit www.cna.com/manufacturing.

