

SambaSafety Driver Risk Management for CNA Allied Vendor Program



We can show you more.®

RISK CONTROL



Being selective in the employees who drive for your business is critical to managing your commercial auto fleet risks and reducing your exposure to loss. Whether you operate a large fleet or manage a small group of vehicles, you need an insurance provider that understands the challenges your employees face on the road, and offers the risk management solutions you need to optimize driver performance.

Introducing SambaSafety

CNA now offers our commercial auto policyholders access to SambaSafety, the leading provider of driver risk management solutions in North America. Their innovative driver risk management platform, continuously monitors drivers to deliver a comprehensive view of driver behavior and performance.

The SambaSafety solution is unique as it delivers actionable alerts that improve driver performance and reduce accidents – ultimately improving driver and community safety. It manages all driver data and automatically checks for new violations, DUI/DWI convictions, invalid licenses, and approaching license or medical certification expiration dates. The Samba DriverProfile® aggregates all information for a comprehensive view of individual driver performance. Each month concise reports identify new violations and alerts management to the most critical driver behavior issues.

In addition, utilizing a common coding system for violations, license status and crashes that goes beyond standard MVRs, the Samba DriverScore® provides a single standardized “score” to assess individual driver performance independent of each state’s point system.

SambaSafety provides the visibility you need to limit risk so you can focus on what’s important to your business – maintaining the bottom line.

SambaSafety offers its services to CNA policyholders at special rates.

CNA's preferred pricing

CNA policyholders have preferred pricing that represents a 20% cost savings over the regular rate for the SambaSafety solution. Additional data fees may apply.

+ Fact

ACCORDING TO CNA DATA, MANY CUSTOMERS WHO EMPLOY DRIVERS WITH SERIOUS MOVING VIOLATIONS OFTEN PERFORM, ON AVERAGE, MORE THAN 20 POINTS WORSE IN LOSS RATIO RESULTS THAN CUSTOMERS WHOSE EMPLOYEES HAVE CLEAN DRIVING RECORDS.

Why monitor motor vehicle records?

Ensuring safe driver performance starts with a driver monitoring program based on MVRs, a key component of CNA's three-point strategy for commercial auto risk management. By successfully implementing or updating your program, you can help ensure your company has reliable, skilled employees who are familiar with their vehicles and qualified to operate your equipment.

Enhance driver selection with SambaSafety

SambaSafety helps organizations improve driver safety by providing continuous visibility into driver behavior. By combining industry leading driver risk management software with Fair Credit Reporting Act (FCRA) compliant driver data, SambaSafety provides:

- Easy identification of "at-risk" and "unsafe" drivers.
- Immediate access to different MVR types, where available.
- Performance alerts and reporting for individual drivers and groups.
- Enforcement of driver policies.
- Control of insurance and motor vehicle record expenses.

Whether you have commercial drivers, field service technicians, contractors, salespeople, administrative staff or anyone else who drives for your business, SambaSafety can help you know who's really behind the wheel.

+ CNA's three-point strategy

1 Build an effective motor vehicle record program. Hire and retain top quality drivers.

2 Monitor your drivers. Keep them focused by focusing on their behaviors.

3 Understand your coverages, risks and exposures. Make sure your insurance program addresses your unique needs.

+ School of Risk Control Excellence (SORCE®)

CNA offers educational courses to help our policyholders improve their fleet risk management, including

- Driver Selection
- Distracted Driving
- Drug and Alcohol Testing
- Regulatory Requirements of Commercial Fleet Ownership

Additional tools and resources from CNA are available to help reduce auto and fleet risks at www.cna.com/driverperformance.

To learn more about the program, visit www.sambasafety.com/partners/cna or call 916-288-6538. Please mention that you are a CNA policyholder to receive the special CNA rate.

