

# 5 reasons all retailers need NetProtect Essential<sup>SM</sup>



## 1 Retailers that rely on computers to store information are exposed to network security breaches.

Nearly every company in any industry today stores sensitive information about their customers and employees on a network. You may have exposure to security breaches that can compromise or damage sensitive information and disrupt operations upon which your customers depend. Anyone affected by breaches may take action against those who they think are responsible. NetProtect Essential<sup>SM</sup> provides critical cyber liability coverage to adequately protect and defend you when you sustain such breaches.

## 2 Retailers are often targeted for their customers' sensitive information.

The sensitive information most businesses hold is not primarily on a Web site or related to Internet operations. Valuable information, such as tax identification numbers, credit card numbers, bank account numbers, others' trade secrets, proprietary or confidential information, or customers' or employees' private information, is more frequently stored on an internal network. NetProtect Essential<sup>SM</sup> provides broad liability coverage for companies' most sensitive data stored on computer networks, not just Web sites.

## 3 New laws require notifying anyone affected by a security breach, which can be very costly to retailers.

Recently, laws have been enacted in many jurisdictions that require you to notify anyone whose private information may be at risk after a breach occurs. NetProtect Essential<sup>SM</sup> helps defray the notification cost, including printing and mailing costs that may be substantial, with no deductible.

## 4 NetProtect Essential<sup>SM</sup> offers worldwide coverage.

Networks and businesses today are "borderless." Claims can originate from anywhere in the world. NetProtect Essential<sup>SM</sup> covers third-party claims related to privacy injury, identity theft or network damage incidents that can occur worldwide.

## 5 NetProtect Essential<sup>SM</sup> is attractively priced and easy to obtain.

The minimum annual premium begins at \$500, making this coverage affordable, even for smaller businesses. NetProtect Essential<sup>SM</sup> has a simple application that produces a premium estimate on the spot. Our streamlined process for binding coverage helps your agent place the coverage quickly so you won't remain exposed.

## A strong partner, dedicated to staying on top of emerging trends and issues affecting all businesses today.

With an "A" rating from A.M. Best, CNA has been helping businesses manage risk for more than 100 years. And as one of the nation's largest property and casualty insurers, our Technology underwriters have extensive knowledge of industry-related network security, e-risks and cyber liability issues, enabling us to handle your most challenging needs efficiently.

To find out more about NetProtect Essential<sup>SM</sup>, visit [www.cna.com](http://www.cna.com) or contact:

