

# Enterprise Media Solutions coverage. Give them the confidence to help inform our tomorrow.



We can show you more.\*



## TECHNOLOGY

The media world is in a state of constant transformation. But with innovation driving new ways to gather and disseminate content, it's also driving up your clients' exposure to risk. That's why there's Enterprise Media Solutions (EMS) coverage from CNA. A new generation of coverage, EMS meets your clients' media liability exposures across their corporate enterprises, without the need for a specific schedule of media operations. Broad, flexible and customizable, EMS coverage offers multiple endorsements to tailor your policy to your clients' dynamic needs and is available with limits up to \$10 million on a primary or excess basis.

### Limits

- Up to \$10 million primary or excess

### Appetite and Target Risks

- All sizes of risks up to \$1 billion in annual revenues (larger accounts considered on an exception basis)
- Traditional media of all kinds, including publishers, authors, broadcasters, producers, distributors and ad agencies
- Digital and new media

### Coverage Highlights

#### Enterprise Media Solutions (EMS) provides coverage for:

- All content publicly disseminated by the insured's enterprise including digital and social media, blogging, tweeting and public appearances and performances
- All media liability risk (open peril)
- Liability of others resulting from insured's content that is assumed through hold harmless or indemnity agreements
- Negligence in content, including bodily injury and property damage
- Breach of confidentiality agreements with sources
- Claims expenses incurred in responding to demands for retraction or injunction

### Additional Highlights

- Occurrence based, with option to convert to Claims Made
- Insured has option to defend a claim and select counsel, or assign that duty to the insurer
- No hammer clause and insured has authority to settle all matters within retention
- Subpoena Assistance legal expense coverage automatically included
- Insured's claim notification obligations do not take effect until an Executive Officer becomes aware of the claim or circumstance
- Territory of policy applies coverage to claims made or occurrences committed anywhere

### Enhancements

- Privacy and Network Security
- Professional Liability E&O for media related services
- First Amendment Event Expense
- Cost of Mitigation
- Vicarious liability coverage for additional insureds

**For additional information on our coverages for media and technology companies, Contact your local underwriter or visit [www.cna.com/technology](http://www.cna.com/technology).**