Privacy and Data Protection
Experience You Can Rely On

CIPT — Certified Information Privacy Technologist — iapp

CNA
We can show you more.®

In today's technology-driven world, threats to cyber security represent a critical risk. At CNA, we understand that as technology businesses change and evolve, it is essential to stay ahead of emerging trends and respond quickly with consultative support, as well as coverage and risk control services for privacy and data protection.

That's why CNA is proud to be one of the first carriers to offer insurance products and solutions through professionals who have received the Certified Information Privacy Technologist (CIPT) credentials from the International Association of Privacy Professionals (IAPP). Developed and launched by IAPP with leading subject matter experts, the CIPT is the world's first broad-based global privacy and data protection credentialing program. The designation highlights CNA's commitment to providing more than just an insurance policy, it exhibits our expertise in assisting clients in minimizing cyber exposures and helping them successfully run their businesses.

Managing Data Privacy in a Complex World

Technology companies electronically store and manage countless amounts of personal information and financial data on a daily basis. A single data breach cannot only lead to sizable monetary penalties, negative publicity and the interruption of daily operations, it can also tarnish a company's hard-earned reputation.

Today's technology companies need insurance coverage addressing the complex issues arising from cyber liability, including services to help them maintain data integrity and privacy — placing them in a position to better adapt to evolving risks. With the CIPT credentials, CNA's risk control and underwriting professionals are equipped to provide companies with the resources and guidance they need to help address issues related to cyber liability, data loss and security breaches.

Paving the Way in Risk Control

CNA professionals join the ranks of more than 6,000 individuals worldwide who currently hold one or more IAPP certifications. The certification held by CNA professionals is the Certified Information Privacy Technologist (CIPT) credential, which is achieved by demonstrating an understanding of privacy and data protection practices in the development, engineering, deployment and auditing of IT products and services.

CNA professionals with the CIPT credentials can:

1. Review current privacy procedures and help customers improve their privacy controls.
2. Inform customers of key changes in privacy laws that affect their business.
3. Identify privacy laws that govern customers' data.
4. Advise customers on how to enter an agreement with a third party to utilize private information for marketing purposes.
5. Explain the differences between domestic and international privacy laws.
6. Provide guidance on cookies and other tracking technologies.

Dedicated to Managing Exposures

The CIPT designation represents CNA's continuous efforts in better understanding of our customers' risks and emerging trends taking place within their industries. Combining the latest market insight with technology expertise, CNA is poised to adapt, develop relevant coverages, and help you to identify and mitigate your privacy and network security risks.

And because information risk and data breach claims can quickly accelerate, we understand that an immediate, effective response may be the only thing standing between your organization and severe regulatory penalties. In the event of a claim arising out of a data breach, our skilled claim professionals are dedicated to managing it quickly and fairly, so you can stay focused on charting the course for tomorrow's technologies.

To learn more about CNA's insurance products and solutions for technology companies, please contact your local technology underwriter, or visit www.cna.com/technology.