



Small Business Affinity and P&C Programs

Strategic and forward-thinking insurance program solutions

Designed to provide unparalleled value, specialized capabilities and tailored insurance solutions for your program business.

65+

Years of experience

- **Endorsed** by numerous industry, trade and professional associations
- **Longstanding** relationships average more than 20 years, with some lasting over 65 years

\$1B+

Gross written premium**

25+

Existing MGU/MGA partnerships



Bring More Value to Your Programs

Our programs team focuses on securing delegated authority arrangements for specialized, niche markets and homogenous businesses so your hard-to-place risks find a home. We add even more value with dedicated Risk Control and Claims services for your program clients.



P&C Programs

We especially welcome discussions for prospects with five or more years of proven profitability in homogenous property and casualty classes of business.



Affinity Programs

We're actively seeking dialogue for prospects in:

- Advertising or Marketing
- Business Consulting
- Career Services
- Event Management
- Franchisors
- Printing
- Public Relations
- Staffing
- Trusteeship
- Other Service-Oriented Fields



Rely on Our Expertise

Our insurance products and solutions are based on a deep understanding of your customers, their industries and the challenges they face. In collaboration with our MGU partners, CNA Affinity Programs offers insurance coverages designed for your clients' unique businesses and aligned with their goals.



Conduct Business Worldwide

CNA supports business across 200+ countries and territories, and insures over 1 million businesses and professionals. We have established programs around the world and are open to expanding.



CNA Highlights

125+

Years of experience

7th

Largest U.S. commercial insurer*

Financial Strength Ratings

A⁺

S&P

A

A.M. Best

Explore the growth potential of a program partnership with CNA.

Contact us today.

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