Specialty

# Media Liability Appetite

In today's digital world, media companies need an insurance carrier that understands their unique risks and challenges, and can provide specialized solutions in an increasingly litigious environment. From Media Liability and Cyber Liability to Miscellaneous Professional Liability and customized Technology Errors & Omissions, CNA's coverages are designed to meet the fluid and rapidly changing needs of the industry.

Combining the latest market insight with media liability expertise, our underwriters, Risk Control and Claim specialists are poised to develop relevant coverages and help you identify and mitigate your exposures. And should you ever need to file a claim, our skilled professionals are dedicated to managing it quickly and fairly.

### Traditional Media

- Publishers (newspapers, magazines, books)
- Broadcasters (television, radio)
- Ad Agencies, Marketing Agencies, Graphic Designers and similar companies
- Authors (will consider standalone media coverage for established authors)

### New Media

- Internet Content Providers
- Video Game Producers and related companies
- Esports Teams, Leagues and Producers
- Streaming Platforms/Services

### Film & Entertainment

- Television Producers (scripted, reality, animated, documentary)
- Film Producers (all genres and all formats considered; full and limited release, made-for-television, direct to DVD/streaming)
- Studio Production Programs and Blanket Policies
- Acquisition & Development
- Film & Content Libraries
- DICE Producers
- Webisode Producers
- Podcast Producers
- Post Production and related companies
- Sports Franchises

### Non-Media Companies

- Enterprise Media for Non-Media Companies (will consider standalone first-party media coverage for certain classes)
- Personal Appearance Coverage

### Excluded

- Music (publishing/recording companies, record labels, artists/performers)
- Adult Entertainment
- Religious or Political Extremes

For more information, please contact your local underwriter or visit cna.com.