



# Small Business

## Tailored Coverages, Delivered Efficiently

Trust CNA with your clients' Small Business insurance needs. With our industry specialization, top-tier service, competitive rates and tech-enabled experience, we make things simple for retail agents, brokers and program administrators.

## Why choose CNA for Small Business insurance?

### Committed to innovation

Our technology and digital capabilities enable us to issue approximately 80% of our business classes in real-time, with most others turned around within two hours.

#### **2024 Ivans Spark Award Winner**

*For sparking digital connectivity by using technology to support the growth of agency partners across the policy lifecycle*

### Rooted in experience

Backed by more than 125 years of experience, CNA is the 7th largest U.S. commercial insurer<sup>1</sup> – you and your customers can feel confident in our stability.

S&P  
**A+**

AM Best  
**A**

Moody's  
**A2**

Fitch  
**A+**

### Focused on the customer

Our award-winning service center<sup>2</sup> ensures an efficient and simplified customer experience, while providing market-leading coverage at competitive rates.

#### **Top 10 Ranking for Customer Satisfaction**

*J.D. Power 2024 U.S. Small Commercial Insurance Study*

### Growing in programs

With a dedicated program team, we structure delegated authority for specialized, niche markets and homogenous business so your hard-to-place risks have a home.

*A leading partner of program business with **over \$1 billion in gross written premium**<sup>3</sup>*

## Products:

[Business Owners Policy](#)

[Workers' Compensation](#)

[Commercial Auto](#)

[Umbrella](#)

[Misc. Professional Liability](#)

[Life Sciences](#)

[Technology E&O](#)

[Cyber](#)

### **Did you know?**

*On average, our Workers' Compensation rate is 3 points better than the industry average.<sup>4</sup>*

## Ready to learn more?

Email [sbsalesagency support@cna.com](mailto:sbsalesagency support@cna.com)

Call 866-891-7247, option 1

Visit [cna.com/smallbusiness](https://cna.com/smallbusiness)

<sup>1</sup> S&P Global Market Intelligence as of 4/5/2024

<sup>2</sup> [2024 CMSWire Impact Award](#)

<sup>3</sup> Includes CNA's commercial and Affinity Programs

<sup>4</sup> [Ivans Index Q2 2024](#)

## Appetite

Core Appetite

- Life Sciences
- Technology
- Construction & Trade Contractors
- Financial Institutions
- Professional Services
- Healthcare
- Retail, Restaurant, & Real Estate
- Wholesale Distributors & Manufacturers
- Additional industry-specific coverages available under CNA Connect Choice Endorsement

## Other Resources & Solutions

- Simplify your workload with our **CNA Central portal**, designed for fast and mobile quoting, policy management and more.
- Dedicated sales specialists and underwriters ensure a **personalized and efficient service**, reflecting our commitment to your success.
- CNA technology is integrated** with many quote, rate and bind platforms and custom-built agent and broker platforms.
- The Small Business Service Center and Warm Leads Sales Team** act as an extension of your agency, with licensed specialists who provide a personalized experience and coverage consultations for your clients.

### **We Make Book Consolidations Simple and Profitable, While Minimizing Disruptions**

Re-market your books with CNA and we will streamline the process for you and your insureds, alleviating the administrative burden and offering valuable insights into your book of business. With our proprietary rating system, we can process **600+ quotes** overnight with our bulk quoting software.

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