

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **UNDERWRITING INFORMATION *Complete only if applying for Media Liability or copyright of software code*** | | | | | | | | | | | | |
| Name of Applicant | |  | | | | | | | | | | |
| Current Program | | Limit $       Deductible $       Effective Date:       Retroactive Date: | | | | | | | | | | |
| **Business Activities or Website contents** | | | **% of Receipts** |  | | | | | | **% of Receipts** | | |
| Advertising/Marketing for others | | |  | Pornographic or sexually explicit material | | | | | |  | | |
| Executable programs or shareware | | |  | Sweepstakes or coupons | | | | | |  | | |
| File sharing | | |  | Video Producers | | | | | |  | | |
| Music or sound clips | | |  | Other *(describe)* | | | | | |  | | |
| **Website Content Provider** | | | **%** | **Open Source** | | | | | | **%** | | |
| Content created by applicant | | |  | Open Source Code originated by applicant | | | | | |  | | |
| Content supplied by client | | |  | Open Source Code created by others and used by applicant | | | | | |  | | |
| Domain Name Registration | | |  | | | | | | | | | |
|  | | |  |  | | | | | |  | | |
|  | If you distribute computer systems with software included, are the appropriate license agreements supplied with each system? | | | | N/A | | | Yes | | No | |
|  | Do you follow all contractual requirements when distributing hardware or software manufactured by others? | | | | N/A | | | Yes | | No | |
|  | Is the ownership of intellectual property created by you, or on your behalf, clearly stated in all customer contracts and followed by you? | | | | N/A | | | Yes | | No | |
|  | If you sell used equipment, are new license agreements purchased? | | | | N/A | | | Yes | | No | |
|  | Do you have a procedure for reviewing all content that is disseminated via your website? | | | | | Yes | | | No | | |
|  | Does your website, or any website managed by you, include chat rooms, bulletin boards, or blogs?  If yes, do you review and edit prior to posting?  Yes  No  Do you have a formal procedure for removing controversial or infringing material?  Yes  No | | | | | Yes | | | No | | |
|  | Have you received notification that any of your material or services infringe on the intellectual property rights of others? | | | | | Yes | | | No | | |
|  | **Risk Management Procedures for all Media Activities** | | | | | | | | | | |
|  | 1. Do you employ an in-house counsel who specializes in intellectual property rights? | | | | | | Yes | | | | No |
|  | 1. Do you have written intellectual property clearance procedures? | | | | | | Yes | | | | No |
|  | 1. Do you acquire all necessary rights, licenses or consent to use of content? | | | | | | Yes | | | | No |
|  | 1. Do you require employees and contractors to sign a statement that they will not use previous employers’ or clients’ intellectual property? | | | | | | Yes | | | | No |
|  | 1. Do you have agreements in place with contractors, working on your behalf, granting you ownership of all intellectual property developed for you? | | | | | | Yes | | | | No |

**The undersigned officer certifies that he or she is an authorized representative of the applicant identified in Part I above and certifies that reasonable inquiry has been made to obtain answers to these questions. He/she certifies that the answers are, to the best of his/her knowledge and belief, true, correct and complete. Signing this application does not constitute a binder or obligate CNA to provide this insurance, but it is agreed that this application is the basis upon which CNA may issue a policy.**

By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature of Authorized Representative Printed Name of Authorized Representative

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_