

Warranty

# Warranty and Alternative Risk Solutions

## Customized Solutions Tailored to Your Products and Strategy

At CNA, no two warranty or alternative risk programs are treated the same. We partner with clients across consumer and commercial markets to design bespoke solutions grounded in deep underwriting and compliance expertise, creative problem solving and a disciplined commitment to quality.

### We insure a broad range of products, including:

- Extended service contracts, service agreements and alternative risk solutions that operate outside of the manufacturer's warranty
- Alternative risks such as package protection or service guarantees that are not typically tied to a physical device or product
- Consumer products such as mobile devices, computing, appliances/HVAC, as well as automotive and heavy machinery (brown goods)/agriculture equipment (yellow goods)
- Automotive warranties and ancillary products



## Why Choose CNA?

- ✓ **Warranty leadership and specialized expertise.** CNA is a top three insurer of warranty and alternative risk programs in North America, with over 35 years of dedicated warranty experience, over \$3 billion in annual gross revenue and an estimated 15% market share in the U.S.
- ✓ **Stability and financial strength.** CNA has \$3 billion in annual gross revenue within Warranty & Alternative Risks, reflecting a mature, durable platform.
- ✓ **Deep experience in high-volume warranty environments.** CNA insures more than 30 million extended warranties on consumer and commercial products, and our experience informs disciplined underwriting and scalable commercial solutions.
- ✓ **Collaborative and disciplined approach.** CNA delivers long-term sustainability, aligned underwriting, actuarial, compliance and operational capabilities, and stable, complaint solutions designed for the way your clients do business.

## Our Core Capabilities

### Consumer Products

- Appliance
- Automotive
- Consumer Electronics
- Furniture
- Home Warranty
- Marine/Watercraft
- Tire Hazard Protection



### Commercial/Enterprise Products

- Agricultural Equipment
- Construction Equipment
- Information Technology Equipment
- Medical Equipment



### Alternative Risks

- Package Protection
- Return Protection
- Performance Guarantee
- Credit Card/Payment Platform Benefits



## CNA Financial Strength Ratings

**A+**  
S&P

**A+**  
A.M. Best

**A2**  
Moody's

**A+**  
Fitch



Ready to Learn More? Contact us today at [Warranty@cna.com](mailto:Warranty@cna.com).