

U.S.-Based Community Involvement Grants - Guidelines

At the CNA Foundation, we understand the importance of strengthening the communities where we do business. Through our Public Affairs Department, we fulfill our mission of building stronger relationships in the local communities we serve. Community Involvement Grants (CIG) Awards, which are funded through the CNA Foundation, make grant money available to charitable organizations in each of our five regions to help strengthen and enhance CNA's profile at the local level.

Criteria

- ❖ Field Operations East and West are eligible to apply on behalf of their selected charitable organizations for up to \$250,000 of grant money annually; Home Office and Maitland are eligible to apply for \$125,000 combined. Generally, the grants should be a maximum of \$2,500 each. Grant requests for more than \$2,500 will be reviewed and approved on a case-by-case basis.
- ❖ To be eligible for a grant, each region must complete a Community Involvement Grant (CIG) Award Application Form and return it to Public Affairs for approval. Grant requests must be agreed upon and submitted by the Regional President.
- ❖ CIG Awards support organizations in the following categories: Education, Workforce Development, Health, Human Services, Culture and the Arts, and Civic and Community Programs.
- ❖ Select your organization strategically — make sure that the goals, objectives and amount requested in your proposal help position the CNA Foundation appropriately in your region.
- ❖ When setting your giving strategy, please keep in mind that a portion of your regional CIG money will be allocated to the HPA award winning agent's charity(s) of choice and the funds will be deducted from your annual award pool.
- ❖ Grants that have a giving history of three or more years may be subject to review by the CNA Foundation Contributions Committee and may be denied based on funding availability.
- ❖ Grant applications are reviewed and approved quarterly according to the following schedule:

Received by

January 1

April 1

July 1

October 1

Processed by

March 1

June 1

September 1

December 1

- ❖ The awarding of a grant does not guarantee automatic future support.
- ❖ The following types of organizations or activities are generally excluded from receiving support from the CNA Foundation's Community Involvement Grant Awards:

- Organizations without an Internal Revenue Code 501(c)(3) not-for-profit, tax-exempt status
- Organizations that are supporting organizations described in Internal Revenue Code Section 509(a)(3), as amended from time to time
- Organizations that provide 25% or more of their services outside the United States or its territories, exceptions may be reviewed by the CNA Foundation board on a case-by-case basis
- Grants to individuals
- Political causes, candidates for public office, political organizations or legislative, lobbying or advocacy efforts
- Professional associations
- Labor, alumni, military and fraternal organizations, or social clubs
- Sectarian organizations or denominational religious organizations, except for programs that are broadly promoted, available to anyone and free from religious orientation
- Organizations that discriminate by race, color, creed, gender, sexual orientation, national origin or disability
- Endowed chairs or professorships
- Secondary or elementary schools, or foundations of which they benefit
- Special funds organized for the purpose of promoting athletic scholarships or athletic programs of any nature; exceptions may be reviewed by the CNA Foundation Contributions Committee on a case-by-case basis
- General endowments

In accordance with federal tax laws, foundation grants cannot be used for ad books, goodwill advertising, raffles, attendance at dinners, or golf.

❖ For more information, please contact:

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